



THE
MARQUE



AJS

Newsletter

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March, 2018

From the President

By Judy Scarborough, President

It's been years since we've had a St. Patrick's Day party at a member's home, but we did just that Saturday afternoon, March 17th, at the spectacular home of David Frohman. A good crowd of about forty enjoyed corned beef, cabbage, potatoes, and many appetizers and side dishes. The weather turned out to be lovely, so we gathered around the pool. And the final delight was a birthday cake to celebrate Alan Talbott, Randy Shaw, and Vinnie Lauria, who all have birthdays in March and are the same age! It was a great day (fun to see all the Irish T-shirts, hats, jewelry, etc.) Many thanks to Rick and David for planning a great event!

Be sure to read the second article in the series of women in the auto industry, which follows.

And don't forget our monthly meeting Monday, April 26th at Aldo's.

WOMEN IN THE AUTO INDUSTRY #2 CHARLOTTE BRIDGWOOD

Last month I wrote about Florence Lawrence who invented turn signals and brake lights, but never bothered to patent or further develop the idea. Charlotte Bridgwood was Florence's mother!

An inventor named Mary Anderson had invented the manual windshield wiper, but it soon became unpopular because it was awkward and time-consuming.

In 1917 Charlotte Bridgwood invented and patented the automatic windshield wiper. For some reason Charlotte never developed

commercial production of the wiper, and when her patent expired in 1920 many automakers toyed with the idea and, finally, Cadillac became the first auto company in the world to install automatic windshield wipers on every one of its cars.



REMINDER

CALLING ALL CARS !!

Judy Scarborough, President

Please email me (Judyscar@bellsouth.net) the year, model, style, color, and any other info you wish for each of your Jags.

Also we would like your birthday minus the year please!

This information is not included in the roster, but is helpful when planning the concours and other activities.

THANKS IN ADVANCE!



JAGUAR SOCIETY MEMBERS

All you need to know and more!

By Sheila Brower, Health & Hospitality Director

You will note that there isn't too much to report this time as our attendance was not what we usually have on the last Monday just a few days after our St. Patrick's celebration. I'm sure some of you thought we weren't going to have the meeting...you were missed. I hope you were

able to see some of the photographs from the party...great time. Thanks to David Frohman for having AJS at your beautiful home. As the newspaper article stated, David brought a little of France to Atlanta!

- Don Hart brought Marlene's newly-restored and updated Jaguar Mark 2 saloon, and it was beautiful! They also brought the two gentlemen who did the renovations. One was a Perma Finish consultant who left his brochure which states: "Never have to Wax your Car Again!" What a great idea! For the techies in our group, it features a GM 700R4 transmission in place of the factory "slush box," (the installer's words), rebuilt engine, rear end and suspension, custom air conditioning and refurbished leather interior.

- Randy Shaw said he is taking a vacation from retirement (yes, that is what he said.) He and wife, Linda, are going to the Turks and Caicos in April for some R&R. Send pictures Randy so we can eat our heart out!!!! Have fun!!!

- Paul & Sheila Brower are leaving for Alabama to visit grandkids who will be out of school for a week. We will be there for a couple of days then driving to an Association of Real Estate License Law Officials in New Orleans. Two other grandchildren will be coming to see us there for birthday celebrations so we will also be entertaining while there...we became very popular when they found out we were going to be in New Orleans.

Joel Blackford reports that he bought a brand new Austin Healey in 1952. I bet that young service man thought he was the Bees Knees!!!

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By *Ray Hogan*

April Birthdays

Linda Shaw, April 27

THOUGHTS & PRAYERS:

- Jane Unti has to repair her tricuspid heart valve via a triple catheter. She will not need open heart surgery. It will be on Good Friday. Keep her in your prayers.

- Dabney is having a vitrectomy (eye operation) April 24th so remember her too.

Please let me know other members who need us, those who are ill in the hospital or ones that I can send a note letting them know we are thinking of them. Contact me anytime either by phone 770 355-5735 or email sheilabrower@bellsouth.net

Bless you my friends!

Sheila Brower
Health & Hospitality Director



St. Patrick's Day Party











Jaguar's First Battery-Electric Vehicle Sets Its Sights On a Slice Of The EV Pie

Lew George, AJS Newsletter Editor

UPDATE with price: 2019 Jaguar I-Pace electric SUV will serve up 240 miles of range, 394 hp.

UPDATE: Jaguar claims the I-Pace will start at \$69,500 before federal and local government incentives.

Jaguar unveiled the battery-electric I-Pace SUV as its first all-electric vehicle, just ahead of the Geneva motor show where this new model will make its world debut. Due to go on sale later this year, the I-Pace will set its sights upon a number of luxury EVs, and will soon be joined by a number of competitors from several automakers also aiming to get a slice of the EV pie.



When it comes to design the all-new battery-electric SUV is staying close to the I-Pace concept that Jaguar debuted two years ago, featuring a sleek roofline and the exterior dimensions close to those of the Jaguar F-Pace. The production version has an overall length of 184.3 inches, making its dimensions relatively modest and landing the I-Pace in the compact



SUV segment. The relatively short height of the vehicle is offset by a hatch-like profile, as well as a cab-forward design unrestricted by traditional engine components underhood. This buys the production version of the I-Pace plenty of passenger room, as the battery is located underneath the floor, as well as a favorable drag coefficient of 0.29Cd, owing to the sleek hood that houses intakes for battery cooling and the A/C system.

"The I-Pace's electric powertrain offered us unprecedented design freedom," said Ian Callum, Jaguar Director of Design. "Starting with a clean sheet enabled the dramatic cab-forward profile, unique proportions and exceptional interior space -- yet it is unmistakably a Jaguar. We wanted to design the world's most desirable EV, and I'm confident that we've met that challenge."

At this point we should probably mention the two most crucial stats, at least in the modern marketplace, about any EV: Range and price. The price will be announced later next week, but



the range is rated by Jaguar as up to 240 miles on a full charge. (The range is north of 300 miles in the European NEDC driving cycle). The more exciting stats for car people are 394 hp and 512 lb-ft of torque that the I-Pace will put down on the pavement with all four wheels. With a 0 to 60 mph launch time of 4.5 seconds the I-Pace is in what was considered supercar territory not too long ago, and it lands firmly among performance EVs today.

How long will you have to wait during charging times, waiting to go out on the road and

school just about all other EVs from the lights? Jaguar says that using a 100kW DC fast charger the I-Pace can juice up its 90kWh lithium-ion battery to 80 percent battery charge in just 40 minutes, but using a regular 230V AC wall box owners can get the same amount of battery charge in over 10 hours.

The I-Pace will pack plenty of versatility aside from the ability to rip it from a standstill, and Jaguar designed its first EV with luxury and ease of use in mind.

"We set out to design an emotive and atmospheric interior that excites the senses, where the driver is central to the experience and passengers are afforded the space they need," Callum said. "Being inside the I-Pace is to experience something special and that is what a Jaguar is all about."

Lacking a traditional transmission tunnel the interior offers plenty of room and storage space,



with details such as trays placed under the rear seats for small

items. Out back, the I-Pace boasts 25.3 cu. ft. of luggage space with the rear seats in their upright and locked positions, while serving up 51.0 cu. ft. with the rear seats folded flat.

"Advanced double wishbone front and integral link rear suspension deliver both incredible ride comfort and the lateral stiffness needed during dynamic driving, ensuring excellent handling, grip and steering responses," Jaguar says. "The compact and lightweight suspension design features aluminum suspension links and knuckles to reduce weight, while maximizing interior space."

"Standard air suspension with available Adaptive Dynamics featuring continuously variable shock absorbers also gives the I-Pace true sporting agility and balance. The self-leveling system is designed to maintain the optimum suspension geometry even when the vehicle is fully loaded and lower the vehicle when at speed to optimize aerodynamic efficiency. As a result, occupants enjoy supreme

comfort as the suspension provides a combination of bump absorption and body control that feels calm and natural in a variety of conditions."

Helping the I-Pace conserve energy and brake pads is regenerative braking, which in this vehicle will give drivers the option of single-pedal driving as well as high or low levels of regenerative braking; when set on High, lifting off the accelerator will offer single-pedal driving in certain conditions.

The I-Pace is also filled with the latest driving tech that incorporates artificial intelligence machine learning to automate certain tasks to reduce the number of possible distractions for the driver, including features like an available head-up display and a navigation system that can suggest routes closer to charging stations and parking garages. The I-Pace will also recognize the driver's daily habits, offering the usual climate control, seat and infotainment settings, or remind the driver to take their smartphone with them before exiting the vehicle. Amazon Alexa Skill will also be a part of the new I-Pace, permitting the owners to ask an Alexa enabled device for information, like the vehicle's current charging level, via the Jaguar InControl Remote app from outside of their vehicles.

No word yet whether the artificial intelligence system will offer reminders to other people in traffic that the I-Pace is the *electric* one, while E-Pace is the gas-engined one, but at least it's compatible with Apple's naming conventions.

The I-Pace is due to go on sale in the U.S. in the second half this year (just ask for the electric one to avoid calling it the E-Pace at the dealership), with a starting price of \$69,500, before federal and state incentives, for the base trim level.

The 2019 Jaguar F-Pace SVR Is The Latest Crossover Bruiser

Lew George, AJS Newsletter Editor

The F-Pace finally gets the 550-hp V8 we all need!

Ahead of the New York auto show, Jaguar showed off the new F-Pace SVR, which Jaguar

fans know translates to a 550-hp V8-powered family hauler. The 5.0-liter supercharged V8 makes enough grunt to hustle the F-Pace SVR from a dead stop to 60 mph in a mere 4.1 seconds. That power goes through an eight-speed automatic transmission.

Wrangling all that power to a stop is a set of 15.5-inch front and 15.6-inch rear, both two-piece, rotors. Those rotors join a set of lightweight 21-inch wheels to drop the total unsprung mass. That means it'll accelerate and stop harder than a standard-issue F-Pace and take a corner better, too.

The F-Pace SVR also uses what Jaguar calls an Electronic Active Differential in the rear, which works with the various dynamic controls to best deliver power when necessary. Taking advantage of the electronic diff, the all-wheel-drive system's Intelligent Driveline Dynamics control makes sure power is further fed to the right tire, at the right time.

Since you probably won't be tracking your F-Pace SVR every weekend, the interior is just as nice as you'd expect from a luxury crossover. There's a standard 10-inch touchscreen infotainment system, which can get swapped with a 12.3-inch screen if you want to fork over some extra bucks. There's also 4G Wi-Fi available if your family or friends need a constant internet signal but don't want to use their anytime minutes.

There are performance seats for the front, with bolstering to keep the driver and front passenger from sliding around during aggressive driving. The back? Well, Jaguar did sculpt the rear seat to hold passengers better, too, but you still might want to hold onto something.

The new Jag goes on sale this summer and starts at \$80,895 in bare-bones form. That pits it against some of the heaviest hitters in the sporty crossover/SUV world, like the Jeep Grand Cherokee Trackhawk and the Alfa Romeo Stelvio Quadrifoglio, which might make for some interesting cross-shopping.



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Event Schedule for 2018

January –

February – 10th - Valentine Brunch
23rd – 25th – Boca Raton Concours
d'Elegance

March – 8-11 – Amelia Island Concours
17th - St. Patrick's Day party

April – 27-29 – Walter Mitty Road Atlanta
TBD - British Motor Car Day (Roswell)

May –

June – 16th - Pig Roast, Erlinda McCabe

July – 7th – Party-Rick Duff

August – 25th – Lake Party

September –

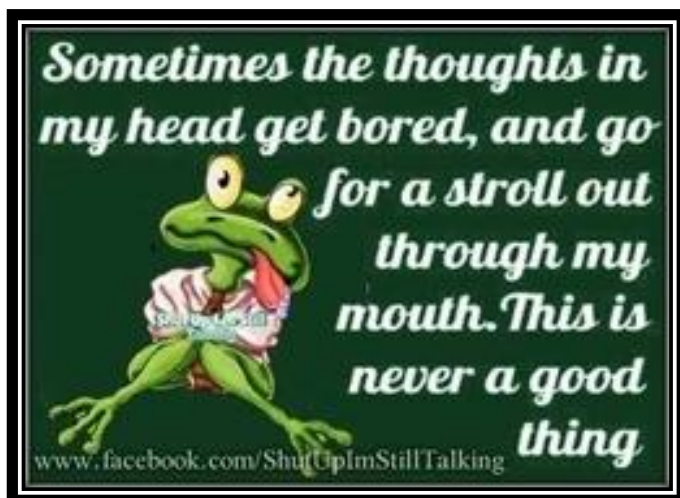
October – TBD – AJS Concours d'Elegance

November – 3rd -5th - Hilton Head Concours

December – 9th – AJS Christmas Party



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Submissions for publication should be supplied to the Newsletter Editor by email or in other electronic readable form by the 1st of the month. Material is subject to editorial revision and may express the sole opinion of the submitter.

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