



Atlanta Jaguar Society

Newsletter

Presidents Notes

March 2025

On behalf of the Atlanta Jaguar Society, I hope all are looking forward to a wonderful springtime, taking in the bounty of the season and pleasant weather ahead. Looking forward, AJS is planning an active season. We look forward to having you join others for fun, tech sessions, tours/outings, and monthly meetings as well as sharing time with family and friends. Look over the updated activities calendar included with this message, marking key dates to join us.

Spring is the time to let our Jaguars out and tour the roads of adventure but first we will be cleaning out the cobwebs, polishing up the finish and checking the mechanicals. Remember, Jaguars' need to exercise, having gone through a season of winter. If you need assistance with specific areas to perk up your Jaguar and or needed services, reach out to other members or the leadership for locations that might best meet your needs. The collection of members' knowledge and experiences may help to guide you to having happy times in taking your Jaguar on the road.

AJS Spring and Summer Key Events:

Monthly Meetings: AJS' monthly meetings brings extra value in synching with others and collecting knowledge to meet a specific need, learning from our speakers and connecting with friends in addition to gaining important insights into upcoming events and technical information. Spouses and friends are always welcome at all AJS activities.

AJS March 31 Monthly Meeting:

AJS will be introducing new members and a business overview. I am pleased to announce that a special speaker is sharing his excitement and passion for a subject so many may have thought about over the years-touring distant lands, countryside's, mountain roads and exotic cities creating memories for a lifetime. James Strickland, AJS member and Jaguar collector, did exactly this on an adventure titled: ***Touring Europe in a 55-Year-old XKE for Five Weeks and Five Thousand Miles.***

This is a hearty soul taking on the unknowns, different languages and limited resources for help, but one with confidence in his carefully cared for XKE. He has the vision of **Walter Mitty** envisioning and experiencing the unknown then taking on the experiences of a lifetime. James shipped his 1967 XKE Convertible to Europe. Maybe James was looking to experience the lifestyle of James Bond, if only for a brief period!! What is your vision for an adventure?

With Spring here and trees and flowers blooming, there are opportunities for you to have an adventure with other AJS Members. AJS' first adventure this season is a tour via backroads to Chattanooga, TN. Touring through the hills and country outside Lookout Mountain and eastern Tennessee mountains, a Sunset River boat cruise and accommodation at a very classy B&B, the Mayors Mansion Inn. Who knows maybe even a taste of the fruits of the vine....



AJS members and host Michael & Karen Payne live in Chattanooga and are also heading for the Saturday backroad adventure. If interested, there is still time, contact

Dick Preston at dpreston@atljaguarsociety.com or 678 427 4813.

AJS Activity Plan update for Spring:

AJS Activity Update Schedule for Spring is attached.



There are important club gathering events coming up this spring. Referring to the attached updated activities schedule. Additional details will be provided as we approach the date of events.

Euro Fest, April 11-12, Greenville, SC. This event has been one of the Premier European car, shows for 27 years. It has been known as a fun event with a strong following. An estimated two hundred British cars will be displayed. Attend the day of the event on Saturday or arrive on Friday and make a weekend of adventures. 2025 will be the first euro auto festival activity since 2020. If interested, research: www.euroautofestival.com. or EURO Auto Festival <info@euroautofestival.com>or details.

If you are up for an adventure this event is worth your time. The website will provide details and location of the event. Let Rich Duff know (rduffincome@gmail.com) you are attending and forward any photos to Lew George, Communications Director, lewatl@bellsouth.net.

April 25-27HRS Walter Mitty Antique and Classic Car races at the Michelin Road Atlanta Racetrack, Braselton, GA. The event features three days of action, the sounds of engines whaling with different classes of car racing. There is a large in-field area for parking. Included with admission is the ability to

tour the pit areas and talk with drivers and crew. There are many additional attractions to participate in and vendor tents.

April 28, 2025, AJS' March Monthly Meeting, Aldo's Italian Restaurant, Sandy Springs, GA., Social at 6 PM, Dinner and Program 7 PM. Note, AJS is pleased to present a well-known authority on Jaguar cars James Strickland who has a presentation on: **Touring Europe in a 55-Year-Old XKE, For Five Weeks, Five Countries and Five Thousand Miles**. This is truly an exceptional adventure; one I feel many of us would love to experience. The excursion was amazing from touring the big cities of London, Paris, and other noted cities to crossing the Alps and stopping over in Monaco to touring magnificent countryside vistas. Remember, Spouses's and Friends are welcomed to join us.

May 3, 2025, Special Jaguar Car Collection viewing and presentation at James Strickland's Garage & Grounds in Marietta, GA, Address: 4962 Leifs Landing, Marietta, GA, Meet at 11:00 AM-12:00 PM. We will share lunch at a local restaurant. Your RSVP is requested- Rick Duff: rduffincome@gmail.com or tele 770 480 6680. The collection features rare & unique Jaguars in championship conditions plus other unique cars. This is a garage we all will envy.

May 18, 2025, Atlanta 47th British Motor Car Day, Suwannee, GA.
<https://www.atlantabritishmotorcarday.org/> AJS supports this event and encourages members to register and show your Jaguar. **Registration is open**. Note, its important to register early as spaces are limited due to City Parking Regulations. Kindly let Rick Duff know so we can coordinate parking for AJS registered cars: rduffincome@gmail.com or 770 480 6680.

June 7, 2025, AJS Annual Lake Lanier BBQ and lake party at Dick and Johnnie Preston Lake house at 9440 Lantern Lane, Gainesville, GA. Details to follow under separate notice.

June 12th, 2025: Highlands Motor Car Festival, Highlands, NC. The event is held in downtown Highlands, NC, drawing a wide and significant collection of exotic cars. The atmosphere is electric and complemented by all the shops and restaurants in Downtown Highland. The event is fun, and only a few hours away, or if time permits maybe a stay over at a local hotel. Cars on display are all invited cars based on their prominence, historical competition & rarity.

Review of recent AJS Activities: AJS has been busy!

March 20-23, the International Atlanta Auto Show was held at the World Congress Center, Downtown Atlanta.

Traditionally the event introduces new model cars. This is a large event attracting 50,000+ attendees over four days. This is a fun event seeing all the latest innovations and styles.



A widely popular feature and attraction included a special show of **Exotic and Classic Cars**.

Philip Carol of AJS and founder of the **Rowell Motoring Festival** and upcoming **Atlanta Concours D'Elegance in 2026** coordinated the event featuring 35+ European and domestic

classic cars. Good news, AJS was represented by James Strickland's magnificent XJ 13 V12 serial number 01, exact creation of the original lost in an accident on its maiden test track run and a beautiful 1969 XKE Convertible owned by Joy Wackerman.



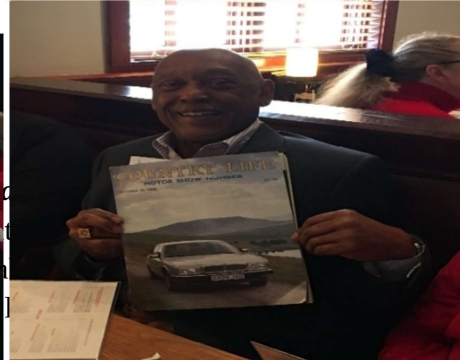
A
the Village
time with
with good
and rose



February 16

to gather at
this special
wonderful time
to share. Wine

Hope all will join us next year for this festive occasion!



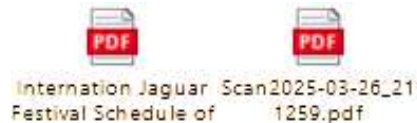
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the largest collection of
the Museum,
by *Chasing Classic*

All AJS members are encouraged to register and select from registering to **Display** your Jaguar and or **enter your car into the JCNA Concours D'Elegance competition**. There is a discount on registration if one is JCNA member. Come for a day and be an attendee or active and support the event by registering using the form attached or going to Go to the website: <http://www.jcnaajf.com>.

Secondly, you can go to the North Georgia Jaguar Club website www.NGJC.com and search under Events for more details. Members of JCNA can register here or on the JCNA website.

The event is hosted by the North Georgia Jaguar Club, JCNA, Savoy Automobile Museum and sponsors. AJS is supporting and assisting. Registration for Non JCNA members is attached.



Contact Dick Preston if you have questions at 678 427 4813, or dpreston@atljaguarsociety.com

Additional details to follow.

Jaguar UK News:

The emergence of a prototype 00 series Jaguar EV has been seen in Paris and planned first deliveries in late '25 or possibly '26.

Go to [www. Jaguarusa.com](http://www.Jaguarusa.com) for follow-up information. Jaguar has halted production of the F Pace Electric Sedan in addition to what we already know of petroleum power cars.

Also search: <https://media.jaguar.com/news/2024/12/jaguar-unveils-type-00-unmistakable-unexpected-dramatic>

See info on 00 below:

The Jaguar logo, consisting of the word "JAGUAR" in a stylized, spaced-out, sans-serif font, centered on a light gray background.

Created

like

no other

**Jaguar Type 00* is a statement of intent.
Exuberant. Dramatic. Unique.**

With new angles and delicate details for you to explore in a
curated gallery.

Be inspired



New era.

New
symbols.

**Four symbols of change. Four exclusive videos.
All distinctively Jaguar.
A seismic transformation informed by a precious heritage.**

[See the symbols](#)

J A G U A R

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*Jaguar Type 00 is a non-production vehicle.

Please do not reply to this email as this address is not monitored.

Customer Service: [1.800.4.JAGUAR \(1.800.452.4827\)](tel:18004JAGUAR)

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